

Exemplary Employer Recognition FAQs

What is Exemplary Employer Recognition?

The WFACSA Exemplary Employer Recognition is a recognition program for employers who support employees in the workplace who are also performing caregiving tasks for a family member such as caring for a parent with dementia, an adult child or sibling with disabilities, a spouse with a long-term illness, or other family member. Examples of tasks they may be required to perform in addition to their employment are providing transportation for medical appointments, managing appointments, providing medical or personal care at home, and other supportive care.

Exemplary Employer Recognition spotlights Wisconsin employers that go above and beyond by providing additional support, resources, and outreach to these employees.



How do employers apply?

The online application is located on the [wisconsingiver.org](https://www.wisconsingiver.org) website. It contains multiple choice questions, fill-in responses, and opportunities to upload documentation. Any employee may nominate an employer but the application must include all employer contact information for verification and communication purposes.

What is the application timeline?

- Applications Open: June 12, 2025
- Application deadline: August 31, 2025
- Winners announced: Fall 2025

How are employers rated?

Employer applicants will be rated on various criteria including:

- Supporting family caregivers in the workplace.
- Providing resources to employees who are family caregivers.

- Encouraging a culture of support for family caregivers.

Who rates employer applications?

The employer applications will be rated by a panel that includes (but not limited to) representatives from:

- Wisconsin Family and Caregiver Support Alliance
- Wisconsin Department of Health Services
- Wisconsin Department of Workforce Development
- Wisconsin Society of Human Resource Managers
- Exemplary Employer Recognition Winner: Promega
- Wisconsin AARP

What are the benefits for an employer recognized as an WFACSA Exemplary Employer?

- Employers who win Exemplary Employer Recognition will be promoted by WFACSA, the Wisconsin DHS and Wisconsin DWD to job seekers and community partners.
- Featured in a press release promoting the winners.
- Promoted on social media outlets throughout the year.
- Listed as an WFACSA Exemplary Employer on [Job Center of Wisconsin](#) where job seekers can search specifically for jobs posted by Exemplary Employers.
- Supplied with an WFACSA Exemplary Employer emblem to include on the employer's website, receive additional social media assets to connect employees to free and low-cost community resources, and a media kit for self-promotion.
- Provided a framed certificate
- Offered the opportunity to appear in a WFACSA video production to inspire other employers to adopt caregiver friendly policies in the workplace.
- Featured in the WFACSA HR Care Kit distributed throughout Wisconsin to caregivers, employers, and community support professionals.

***Wisconsin Family and Caregiver Support Alliance**

The Wisconsin Family and Caregiver Support Alliance (WFACSA) is an alliance of disability and aging organizations and other allies that are working to address the needs of families who provide in-home care. We do this by promoting partnerships that improve resource coordination and increase access to supports that will sustain families and businesses into the future. Connect with WFACSA at <http://wisconsincaregiver.org/alliance>